

If you are looking to increase online sales without spending more on conventional advertising you had better get in touch.

Client specific increase in sales.

| Month | Number of order | Total revenue | Average order | Month | Number of order | Total revenue | Average order | Actual Increase | % increase |
|-------------------|-----------------|--------------------|---------------|-------------------|-----------------|--------------------|---------------|----------------------------|---------------|
| 01/01/2014 | 441 | £18,577.48 | £42.13 | 01/01/2013 | 439 | £14,957.80 | £34.07 | £3,619.68 | £24.20 |
| 01/02/2014 | 407 | £14,713.90 | £36.15 | 01/02/2013 | 362 | £12,847.08 | £35.49 | £1,866.82 | £14.53 |
| 01/03/2014 | 410 | £16,367.98 | £39.92 | 01/03/2013 | 420 | £14,488.53 | £34.50 | £1,879.45 | £12.97 |
| 01/04/2014 | 393 | £15,674.64 | £39.88 | 01/04/2013 | 407 | £15,287.23 | £37.56 | £387.41 | £2.53 |
| 01/05/2014 | 400 | £16,243.67 | £40.61 | 01/05/2013 | 404 | £14,600.93 | £36.14 | £1,642.74 | £11.25 |
| 01/06/2014 | 403 | £15,237.49 | £37.81 | 01/06/2013 | 357 | £12,504.37 | £35.03 | £2,733.12 | £21.86 |
| 01/07/2014 | 447 | £17,865.97 | £39.97 | 01/07/2013 | 376 | £13,786.22 | £36.67 | £4,079.75 | £29.59 |
| 01/08/2014 | 414 | £16,677.50 | £40.28 | 01/08/2013 | 337 | £12,942.79 | £38.41 | £3,734.71 | £28.86 |
| 01/09/2014 | 417 | £16,268.63 | £39.01 | 01/09/2013 | 397 | £13,571.88 | £34.19 | £2,696.75 | £19.87 |
| 01/10/2014 | 20 | £677.69 | £33.88 | 01/10/2013 | 415 | £15,652.79 | £37.72 | | 0 |
| 01/11/2014 | 0 | £0.00 | £0.00 | 01/11/2013 | 362 | £14,624.71 | £40.40 | | 0 |
| 01/12/2014 | 0 | £0.00 | £0.00 | 01/12/2013 | 334 | £12,571.60 | £37.64 | | 0 |
| Total 2014 | 3752 | £148,304.95 | £39.53 | Total 2013 | 4610 | £167,835.93 | £36.41 | Average month incre | £18.41 |

2014 Sales

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Sales reports Sales summary **Sales per year** Custom sales summary

This is the monthly break down of sales for the year 2014. Clicking on each link will take you to a list of orders during that month.

All sales reports are **GMT +0000** (Default site timezone)

Order statuses used: Pending, Processing, PayPal pending, Payment received, Order Printed, Order processed, Completed / Dispatched, Shipment pending, ARO PAYMENT RECEIVED, ARO - Running, ARO Now Processed Manually, Customer Collected, Awaiting Customer Collection

Sales year:

| Month | Number of orders | Total revenue | Average order |
|-------------------|------------------|--------------------|---------------|
| Jan 2014 | 441 | £18,577.48 | £42.13 |
| Feb 2014 | 407 | £14,713.90 | £36.15 |
| Mar 2014 | 410 | £16,367.98 | £39.92 |
| Apr 2014 | 393 | £15,674.64 | £39.88 |
| May 2014 | 400 | £16,243.67 | £40.61 |
| Jun 2014 | 403 | £15,237.49 | £37.81 |
| Jul 2014 | 447 | £17,865.97 | £39.97 |
| Aug 2014 | 414 | £16,677.50 | £40.28 |
| Sep 2014 | 417 | £16,268.63 | £39.01 |
| Oct 2014 | 20 | £677.69 | £33.88 |
| Nov 2014 | 0 | £0.00 | £0.00 |
| Dec 2014 | 0 | £0.00 | £0.00 |
| Total 2014 | 3752 | £148,304.95 | £39.53 |

2013 Sales

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Sales reports

[Sales summary](#)[Sales per year](#)[Custom sales summary](#)

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| Total 2013 | 4610 | £167,835.93 | £36.41 |